

Pr@Waah!

Customers come first

January 2023 • Vol. 13

An e-bulletin on products and services

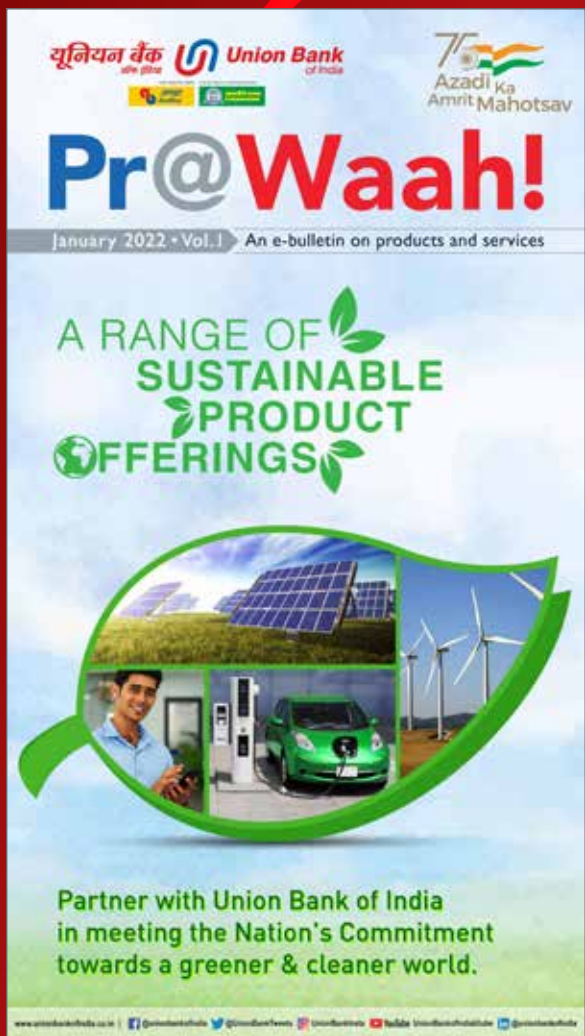
Anniversary
edition of
Pr@Waah!

1ST YEAR
CELEBRATION

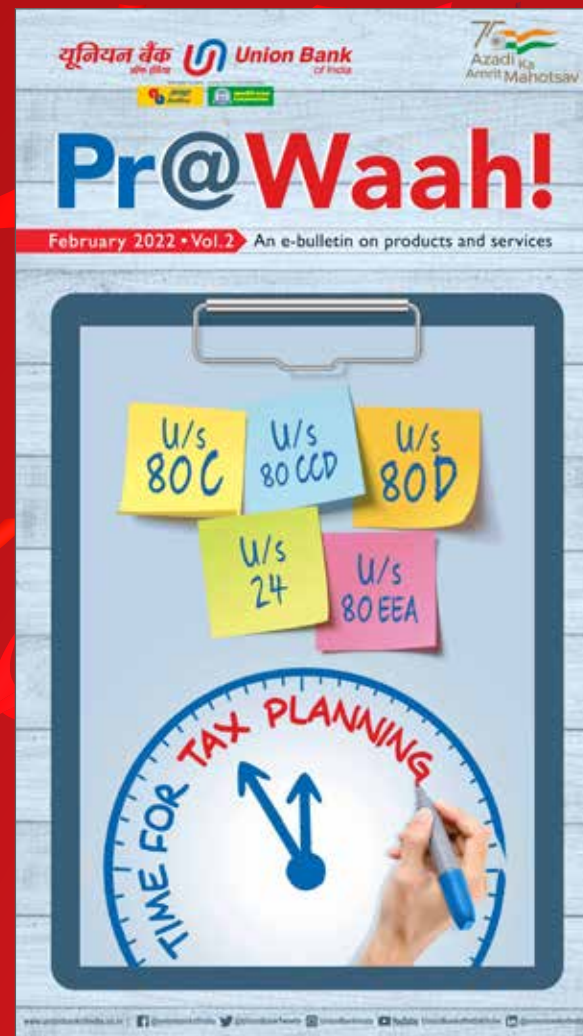


12 ways to reach your financial goals

BLAST FROM THE PAST



To View



To View



To View



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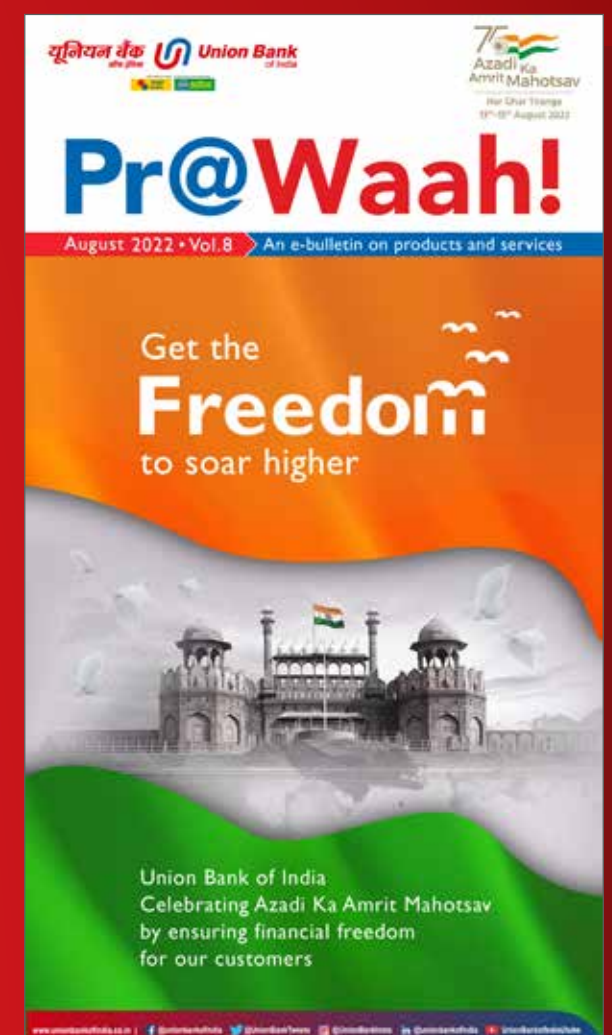
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2023

May 2023 be a year of bliss and abundance.

HAPPY NEW YEAR

We are very delighted to present the Anniversary Issue of Pr@Waah!

This issue will have a mix of relevant information, useful notes and a listing of offerings, which will be of significance in your financial journeys.



Down the memory lane



In the wake of the crash of 1918, post the first World War, most banks in India were reluctant to lend to traders and Indian businessmen.

Sensing an opportunity, **Shri Sitaramji Kisondayal Poddar**, a mill owner and businessman in Bombay, along with ten other traders promoted on **November 11, 1919**, the Union Bank of India with an authorised capital of ₹5 Crores—as an Indian Bank for Indian traders.

Since then, the Bank has been expanding its operations steadily and has adopted the best of technology and customer service orientation to delight customers.

Union Bank of India continues to march forward with its culture of value-based growth that hasn't changed in generations.

Today, with over **8700+ Branches** and **11,000+ ATMs**, the Bank has reached the remote corners of India and many parts of the world catering the needs of millions of customers.

Mobile Banking has reached a new peak



is now



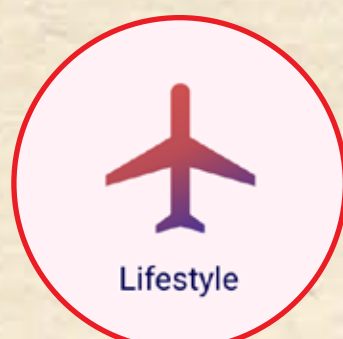
with a new logo, **350+ features**,
11 new STP products, investment and insurance offerings -
it is truly a universe of new possibilities.



Did you know?

The name "**VYOM**" is a Sanskrit word, which means "universe". It was chosen to represent the Bank's vision to create a digital banking universe.

**11 new
STP products**



Lifestyle



Education
Loan



Nari Shakti
Mudra Loans



GST Loan



Tarun
Mudra Loans



Credit Card



Insurance



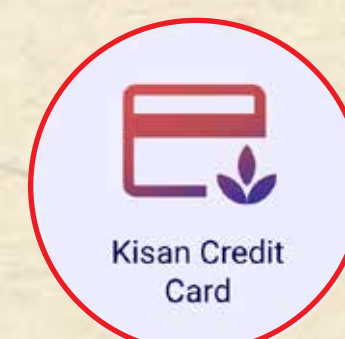
Union Cash
Digital



Mutual
Funds



Kishore
Mudra Loans



Kisan Credit
Card

[Click here](#)

[Click here](#)



New Year resolutions that matter.

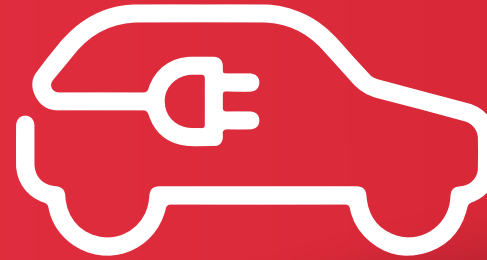


Save Environment

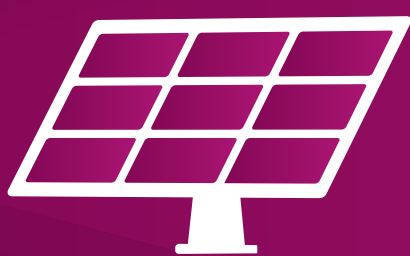
Let us resolve to restrain from any activity that endangers our planet

Save Fuel

Let us use public transport or switch to electric vehicles to save fuel. Avail of **Union Green Miles** to buy an electric car easily



[Know More](#)



[Know More](#)

Save Electricity

Let us use solar panels to save money on electricity. For buying solar panels avail of **Union Rooftop Solar Loan**

Save Tax

Let us invest small amounts in the **Union Tax Saver Scheme** over the financial year and save tax of up to ₹150,000/-



[Know More](#)

Save Additional Tax

Let us enrol for **NPS** and save an additional tax of ₹50,000/-. You can also open a **PPF** account and create a lump-sum, while also saving tax u/s 80C



[Know More-NPS](#)

[Know More-PPF](#)

24th January

National Girl Child Day!

Give the girl child life, **education**, **respect** and above all an environment that treats her **without gender bias**.

Sukanya Samriddhi Yojana

An ideal investment on behalf of a girl child to save tax u/s 80C. Small amounts can be invested for 15 yrs and maturity claim can be done after 25 yrs.

[Know More](#)



On 26th January 1950, the Constitution came to effect and the country was officially known as the Republic of India - a "sovereign socialist secular democratic republic"

At Union Bank of India, we believe in upholding the tenets of our constitution which ensures complete freedom to all Indian citizens.

We are happy to dedicate 'Union Muskaan'

Savings Bank Account to provide complete financial freedom to our children



[Know More](#)



**2023
Make it**

Stress Free



IMPROVE YOUR HEALTH
Practise meditation & mindfulness



GROW YOUR FINANCES
Invest smartly to reach your financial goals.
We make it easy.

[Know More](#)



BANISH YOUR WORRIES
Practice Gratitude



ENHANCE YOUR RELATIONSHIPS
Start by sending a short message of appreciation



BUILD YOUR METABOLISM
Cut down sugars.
Drink more water

Connect with us for banking solutions:

Toll Free No. **1800 2222 44**



Send Hi to **96666 06060**