

Union Bank of India celebrated Hindi Diwas

Mumbai, October 06, 2024: Union Bank of India, one of the leading Public sector Banks of the country, celebrated Hindi Diwas in Y B Chavan auditorium, Nariman Point, Mumbai on 07th October 2024.

The ceremony was presided over by A. Manimekhalai, MD & CEO. Shri Sanjay Rudra, Executive Director, along with Chandra Mohan Minocha, Chief General Manager (HR) graced the occasion.

Speaking on this occasion, MD & CEO, A Manimekhalai, spoke about the innovative products and services offered by the bank and highlighted the importance of Hindi and local languages in Customer Service. She also announced that the Bank has resolved to launch literacy campaign 'Union Sakshar' under CSR.

Special comic book titled "Jhatpat Loan", Telugu, Bangla and Malayalam booklets under the Vyavaharit Bhasha Gyan Series and reference material prepared by Departments of Central Office were released during the programme.

Various Awards were presented to employees for their outstanding contribution in implementing Hindi language and to the winners of 9 Hindi competitions, which were organized during Hindi Fortnight.

This was followed by an entertaining Hasya kavi sammelan by well-known poets Rohit Sharma, Dinesh bawra, Dr. Rajnikant Mishra, Rakesh Tiwari and Priyesh Sinha. Staff members presented cultural program of song and dance performances.



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