

Pr@Waaah!

Customers come first

March 2023 • Vol.15

An e-bulletin on products and services

Add colours to your dreams
with our customer-friendly product offerings.

Happy Holi

Gold Loan

Education Loan

Agriculture Loan

VYOM Mobile App

MSME Loan

Car Loan

Home Loan

8th March
Happy International
Women's Day

AB
NAARI KI
BAARI...



The March edition of Pr@Waah has been dedicated to the Woman of today.

She has broken the conventional mould to carve a niche for herself.

From being just a homemaker, to accepting multifaceted roles, that meets both her family and professional compulsions, she has come a long way.

All in all, her foray into the digital realm is proving to be an enabler to reach her goals with greater ease. This edition opens up several new avenues that will complement her journey into a beautiful tomorrow.





5 Traits

that describe the Woman of today

While each woman may define success differently, there is no denying that successful women over the world have similar characteristics that indeed set them apart from the rest.



PASSIONATE

They are passionate about their lives, both personally and professionally.

REALISTIC

They manage their expectations realistically.



RISK-TAKERS

They do not hesitate to take risks.

HARD WORKERS

They realize that hardwork leads to success.



NURTURERS

They understand the importance of nurturing authentic relationships.



Union Bank of India brings Nari Shakti- Business Loans to support the business dreams of women professionals of today.

[Know More](#)



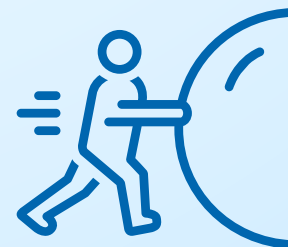
HOW women can set and meet goals easily

Take small steps towards your goals



Keep your mind clutter-free as it fosters the best ideas

Be consistent in your efforts



Prioritise your goals and spare some 'me time' for yourself



To meet your personal goals, rely on a loan that's customer-friendly and affordable like:

Union Women Professional Personal loan

[Know More](#)

Holi is a colorful and vibrant festival.

This Holi it's time for people to come together, play with colours and enjoy the festivities.

Here are **5** things that women can do on Holi...

- 1 Play with organic colours to protect skin and hair from chemicals.
- 2 Prepare traditional Holi snacks like malpua, gujiya and thandai.
- 3 Dress up in colourful attire.
- 4 Attend community events and enjoy the cultural performances to connect with others.
- 5 Spread joy and happiness by giving gifts to loved ones and donating to the less fortunate.

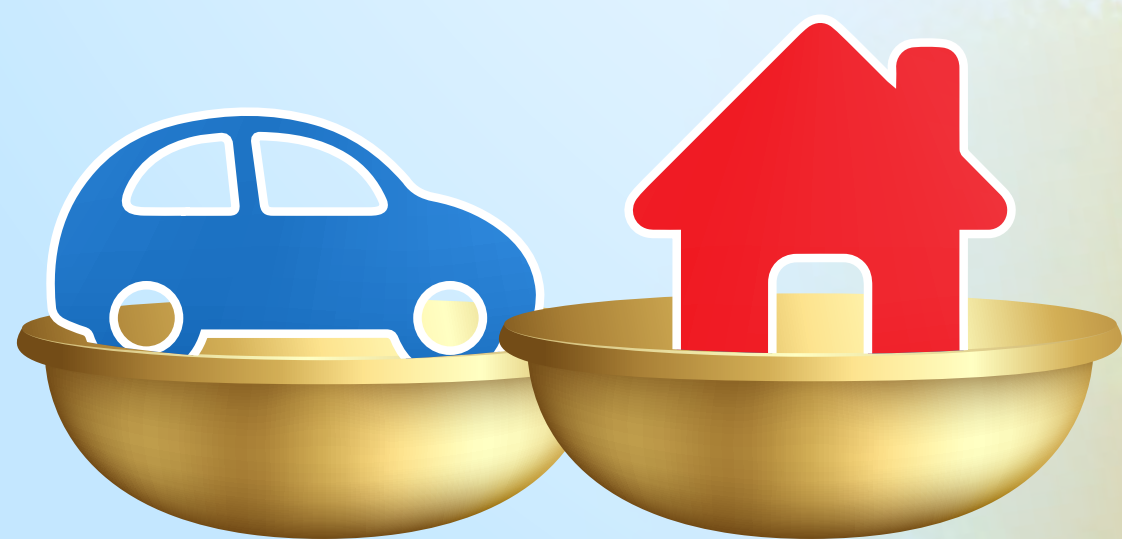
Add colour to your life with two unique offerings from Union Bank of India with Zero Processing Fees* like:

[Union Miles](#) & [Union Home Loan](#)

[Know More](#)

[Know More](#)

[Apply Now](#)



Add colours to your life this Holi



**Terms and conditions apply*

Why a digitally empowered woman has an edge over others.



Digital empowerment can help women feel more confident in their ability to take control of their lives and achieve their goals independently. Digitally empowered women get advantages like:



Access to Information that can help them improve their lives



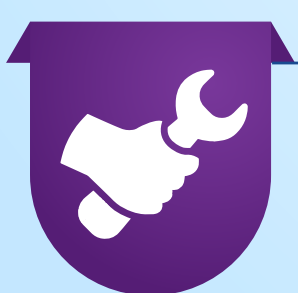
Flexibility to work from home or set schedules.
Helping to devote time to family and hobbies



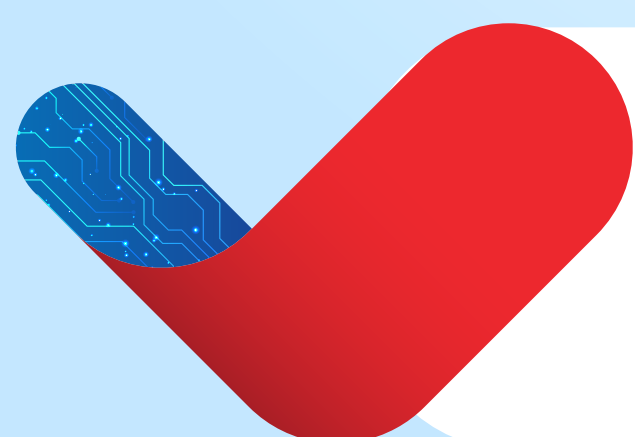
Finding Job Opportunities in e-commerce, digital marketing, and software development and achieve greater financial independence



Networking to connect with online communities, share their interests, experiences and goals



Empowerment to develop new skills, access information and resources



Union Bank of India is ahead of its time and offers VYOM - one of the most responsive app to simplify the banking needs of today's woman.

 VYOM

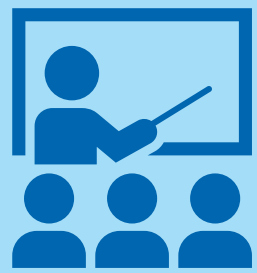
[Click here](#) 

[Click here](#) 

How women can make themselves financially independent.



Make a financial plan that includes your income, expenses and investments.



Invest in yourself by developing your skills, taking courses, and attending workshops.



Build an emergency fund for unexpected expenses, such as a medical emergency or job loss.

[Know More](#)



Diversify your investments by investing in a mix of asset classes, such as stocks, bonds and real estate.

[Know More](#)



Be financially savvy by staying informed about investment trends.

Union Bank of India believes that good education leads to financial independence.

That's why we have made our **Education Loans** easily accessible to women for higher education.

[Know More](#)



Connect with us for banking solutions:

Toll Free No. 1800 2222 44



Send Hi to 96666 06060

Sukanya Samridhi Yojana

[Know More](#)