



Seen in the photograph (L to R) Mr Daljit Singh, Sr. Director-Business Development, VISA, Mr Vaibhav Taranekar, Sr. Director-Client Support Services, VISA, Ms. Manmeet Vohra, Marketing Head-India South Asia, VISA, Mr. Arvind Ronta, Vice President-Consumer Product, VISA, Mr. Sandeep Kumar Hisaria, Hisaria Group, Mr Rajkiran Rai G, Managing Director & CEO, Union Bank of India, Mr Raj Kamal Verma, Executive Director, Union Bank of India, at the launch of Contactless Debit Card held at Mumbai.

Union Bank of India launches Contactless Debit Cards

Mumbai, 22nd Dec 2017: Consistently contributing towards India's Digital transformation, Union Bank of India added a smart, Wave to Pay, Debit Card to its kitty, with the introduction of Union Bank Contactless Debit Card.

The Union Bank Contactless Debit Card facilitates cardholders to make electronic payments quickly by just waving the card near the merchant terminal in lieu of dipping or swiping the card.

In terms of features, the card comprises both Chip and antenna embedded in it, which enables to work on contactless as well as normal POS terminals. Hence, customers can use the card at either of the terminals as per their convenience. Contactless card has the unique proposition of one card for all payments, eliminating the requirement of carrying separate cards for transit payments (Bus, Metro, Cab etc.), toll, parking, small value offline retail payments as well as normal day to day retail payments.

The Contactless Debit Card was ceremoniously launched by Shri Rajkiran Rai G, Managing Director & Chief Executive Officer, Union Bank of India in the august presence of Executive Director Shri R K Verma and Ms Manmeet Vohra VISA Marketing Head - India South Asia along with her team.

Speaking on the momentous launch event, the MD & CEO said, "Union Bank of India always embraces the latest as well as upcoming technologies and is always a frontrunner in producing quality products & services. With the launch of Contactless Debit Cards, Bank is going to take the cashless transactions a notch ahead and now Union Bank's customers will enjoy the enhanced experience of digital transactions. Thus, Union Bank of India continuously marches ahead with digital revolution."

Union Bank of India is a leading Public Sector Bank with a wide network of 4295 Branches and 7674 ATMs. The bank deploys state-of-art technology to provide futuristic deliverables. Their Digital Banking Department has initiated various seamless, hi-tech projects to align IT with Business goals like Mobile Banking, Internet Banking, Instant Fund Transfer through IMPS, Talking ATM, Mobile Wallet, Union 24*7 Comfort, UPI, BHIM, Aadhaar Pay, POS etc. The Bank also boasts of a state-of-art Contact Centre operational in 9 languages.

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