

**NOTIFICATION FOR ENGAGEMENT AS HEAD-BUSINESS ANALYTICS ON
CONTRACTUAL BASIS**

UNION BANK OF INDIA, a leading Public Sector Bank, with Pan India Branch Network with Head Office in Mumbai, invites Applications for the post of Head - Business Analytics on Contractual Basis.

1. Schedule of events:

Opening date for Applications : **20.02.2017**
Last Date for Applications : **04.03.2017**
(Non-Refundable Application Fee of Rs. 600.00 payable directly in the account of the Bank)

2. Eligibility Criteria / Job Profile:

1	POST	:	Head - Business Analytics
2	NO. OF POSTS	:	ONE (1)
3	AGE As on 01.02.2017	:	Maximum - 45 years
4	EDUCATIONAL QUALIFICATION As on 04.03.2017	:	a. B-Tech/M-Tech/Post-Graduation/MS in relevant fields (e.g. Computer Science, Economics, Mathematics, Statistics) from accredited Universities / Institutions. b. Advanced Degrees like MBA/PhD from accredited Universities / Institutions desirable.
5	WORK EXPERIENCE As on 04.03.2017	:	a. Minimum 10 years of relevant experience; b. Experience in B2C business (with exposure to Banking & Financial Services sector) is preferable.
6	Skills & Requirements	:	a. Deep rooted knowledge and understanding of analytic tools (e.g. SAS, R, Hadoop) & advanced modelling techniques (e.g. random forests, time series, etc.) b. Good knowledge of data structures and databases (e.g. Teradata), database management softwares (e.g. SQL, Sybase) & workflow integrations with different systems (e.g. CRM, Finacle) c. Prior experience in model development & maintenance for acquisition, underwriting and collections based use cases is an added plus. d. Marketing management, campaign design and execution, Customer service, Analytics experience and delivery.

7	ROLES & RESPONSIBILITES	<p>: The Head - Analytics will be responsible for the following:</p> <ol style="list-style-type: none"> a. Leading overall strategy & execution of analytics center in the Bank. b. Building, training and leading high quality analytics team to develop, implement and maintain a wide suite of data models based on advanced statistical techniques. c. Leveraging the use of data/ analytics/ decision science to deliver a banking platform that offers basic and enhanced financial services for both retail and enterprise customers to achieve business and brand objectives. d. Developing a variety of robust statistical techniques used for the analysis of a diverse range of data sets. e. Expanding analytics modeling support to new use cases - e.g., operations, marketing, pricing. f. Developing and providing a set of regular analytical output across all product and segment areas. g. Working with the analytics involved in the marketing, originating and servicing sectors to define specific decision making opportunities where analytic/quantitative models can improve speed, efficiency and accuracy of business decisions and evaluate the effectiveness of Marketing progress. h. Engage with cross-functional teams (verticals, technology & third party vendors) to build a strong data infrastructure and ensure alignment of the objectives across business units and the action plans required to achieve the same. i. Providing the “intellectual leadership” to the field and management team relative to using quantitative methodologies to support them in their work. j. Strengthening the Data Warehouse through business activities, to be structured for business analysis and predictive purposes. k. Developing a plan for adding external data, currently utilized in the business and new sources of data that will be utilized in “continued improvement processing” and new product development, to be integrated into the Data Warehouse. l. Conceptualize and establish strategic partnerships with Fin Techs / new generation companies to enrich customer data & drive innovative campaigns.
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			m. Monitoring product performance and competitive environment; highlight important trends, gaps & opportunities for the business; cost-effective marketing, re-pricing or fee opportunities.
8	MISCELLANEOUS	:	The appointment will be subject to satisfactory completion of all Pre-Employment formalities including Medical Examination, Reference Checks, Police Verification and verification of testimonials etc., as prescribed by the Bank.

Terms and Conditions of Contract - Head - Business Analytics:

1	Tenure of Contract	:	<p>a. Tenure of Contract shall be of 3 Years, subject to annual performance review. The contract may be extended by the Bank for a further period of up to 2 years, subject to annual performance review.</p> <p>b. The contract period will commence from the date he/she assumes the position in the Bank.</p> <p>c. During the period of contract with the Bank, the contractee will not take up any assignment with any other organization.</p> <p>d. The Executive Director will be the Appraising authority for Annual Performance Review.</p> <p>e. The Chairman & Managing Director will be the Reviewing Authority for the Annual Performance Review and the Competent Authority for renewal of the Contractual engagement.</p>
2	Location	:	At the Bank's Central Office in Mumbai.
3	Reporting Officer	:	Reporting to and functioning under the Executive Director.
4	Remuneration	:	<p>a. Compensation will not be a limiting factor for the right candidate and will be discussed on a case by case basis, by the Chairman & Managing Director.</p> <p>b. All payments / reimbursements shall be subject to deduction of Taxes at source, if any, and paid by way of credit into the Bank account of the contractee.</p> <p>c. The Department under which the Business Analytics Unit functions shall be responsible for administration of the obligations arising under the contract, except for the Travel related expenses / allowances, which shall be dealt with by HR Department, C.O.</p>

5	Surrender	:	On the last day of the contract, the Contractee shall surrender all the articles, gadgets, residential quarters, furniture & fixtures, etc., provided by the Bank, if any, during the tenure of the contract.
6	Seniority Clause	:	Contractee shall have no claims as to seniority, amongst the Regular employees / Officers of the Bank.
7	Confidentiality and Secrecy Clause	:	Contractee is expected to maintain secrecy about the affairs / business transactions of the Bank or of any person/entity having any commercial dealing with the Bank and shall not communicate or allow to be communicated to any person not legally entitled thereto, any information relating to affairs of the Bank. A Fidelity and Secrecy agreement in the Bank's proforma shall have to be executed in this regard.
8	Non-Competition and Non-Solicitation Clause	:	Contractee shall not perform the same or substantially the same job roles / responsibilities, on behalf of any competitive business, anywhere, directly or indirectly, during the terms of the contractual engagement. An Agreement to that effect shall have to be executed by the Contractee.
9	Termination of Contract	:	The contract can be terminated at 1 months' notice on either side or on payment/surrender of one month's remuneration amount in lieu thereof.

3. How to apply:

- a. Log on to the Bank's website "www.unionbankofindia.co.in" and on the Home Page under the link "Careers -> Recruitment" click the Notification titled "**NOTIFICATION FOR ENGAGEMENT AS HEAD-BUSINESS ANALYTICS ON CONTRACTUAL BASIS**".
- b. There will be two links available on the page. Click on the link "Notification" to download and print the Notification, including the 'RECRUITMENT APPLICATION FEE PAYMENT CHALLAN' on page 07.
- c. Read the notification carefully and if found eligible to apply, click on the link "Application Form" to download the required Application Form.
- d. Fill in the Recruitment Application Fee payment Challan in clear and legible handwriting in BLOCK LETTERS.
- e. Go to the nearest Union Bank of India Branch with the Application Fee Challan and pay in Cash, the appropriate Application Fee.
- f. Obtain the Applicant's Counterfoil Copy of the Application Fee Payment Challan duly receipted by the bank with (a) Branch Name, (b) Branch Sol ID, (c) TRANS ID, and (d) Date of Deposit filled in by the Branch Official.

Alternatively you can also pay the fee directly through NEFT to the credit of following account of the Bank

Name of the account - Union Bank of India - Recruitment Project
Type of Account - Current
Account No. 378901010037011
Bank & Branch - Union Bank of India, Nariman Point (MMO) Branch
IFSC Code - UBIN0537896
Attach proof of payment of fee through NEFT along with UTR No. and Transaction No.

- g. Fill in the required details in the word file of the Application Format and take a print out of duly filled Application Form. Attach your latest Passport size photograph on the application form and sign it at the appropriate places. Applicants need to send following documents by email to recruitment@unionbankofindia.com and ensure that it reaches this office by **04.03.2017**.
- i. Scanned copy of duly filled and signed Application form in PDF format.
 - ii. Duly filled Soft copy of the Application as word file.
 - iii. Scanned copy of Birth certificate / Matriculation certificate in PDF format.
 - iv. Scanned copy of Certificates in support of Educational Qualification.
 - v. Scanned copy of Certificates in support of Experience.
 - vi. Photocopy of Receipted Application Fee Challan.

Bank will send a confirmation mail to the applicant after receiving the application. In case any applicant does not get the confirmation mail within two working days from the date of sending the application, they may consider that their application has not successfully reached and should resend their documents as stated above. They can also enquire the status of their application by contacting Recruitment Division on 022-22896226/6240.

The Applicants are required to keep the original Application Form with them and should not send it to the Bank. They have to keep it ready along with one set of the requisite documents in support of their eligibility and submit the same when called for Personal Interview. Also, ensure to bring along the Original Documents for verification at the time of Personal Interview.

Note: The Bank will not be responsible if the applicant is not able to send the application within the stipulated date on account of any reason whatsoever. As such, applicants are required to send their applications in time.

4. General Instructions:

- a) Decision of the Bank in all matters regarding eligibility of the applicant, the stages at which such scrutiny of eligibility is to be undertaken, documents to be produced, Personal Interview, selection and any other matter relating to engagement will be final and binding on the applicant. While applying for the post, the applicant should ensure that he / she fulfills the eligibility and other criteria mentioned above and that the particulars furnished are correct in all respects. In case it is detected at any stage of engagement that applicant does not fulfill the



eligibility norms and / or that he / she has furnished any incorrect / false information or has suppressed any material fact(s), his / her candidature will automatically stand cancelled. If any of the above shortcoming(s) is / are detected even after engagement, his / her contractual engagement is liable to be terminated without any notice.

- b) Payment of Application Fees by any other mode except by the above stated mode will not be accepted. Instruments like Demand Draft / Bankers Cheques / Indian Postal Orders received towards payment of Application Fees will not be encashed by the Bank and such instruments if received will not be returned to the applicants.
- c) Mere submission of application against the advertisement and apparently fulfilling the criteria as prescribed in the advertisement would not bestow on him / her right to be called for Personal Interview.
- d) Incomplete applications and / or applications without aforesaid documents will be rejected outright.
- e) An application once made will not be allowed to be withdrawn and the fees once paid will not be refunded on any account nor can it be held in reserve for any other examination or selection. Therefore before applying for the post, the applicant should ensure that he / she fulfils each of the eligibility criteria and other norms, including submission of documents, as mentioned in this notification.
- f) Information regarding Personal Interview will be displayed on the Bank's website. It will also be sent to shortlisted applicants on their email ID.
- g) While every effort will be made to ensure that the Intimation to the eligible applicants, short listed for attending the Personal Interview will be sent sufficiently in advance, the Bank will not be held responsible for delay in receiving the intimation by the applicant for any reason whatsoever. The applicants are advised to keep track of the status of their candidature by visiting the Bank's website and their own email ID from time to time.
- h) The Bank reserves the right to alter, modify or change the eligibility criteria and / or any of the other terms and conditions spelt out in this Notification.
- i) In case any dispute arises on account of interpretation in version other than English, the English version will prevail.
- j) Any resultant dispute arising out of this Notification shall be subject to the sole jurisdiction of the Courts situated in Mumbai.

GENERAL MANAGER (HR)

Mumbai

Date: 14.02.2017

BANK'S VOUCHER										APPLICANT'S COUNTERFOIL									
																			
UNION BANK OF INDIA RECRUITMENT PROJECT - 2016-2017 HEAD-BUSINESS ANALYTICS ON CONTRACTUAL BASIS										UNION BANK OF INDIA RECRUITMENT PROJECT - 2016-2017 HEAD-BUSINESS ANALYTICS ON CONTRACTUAL BASIS									
RECRUITMENT APPLICATION FEES PAYMENT CHALLAN										RECRUITMENT APPLICATION FEES PAYMENT CHALLAN									
Opening date of payment - 20.02.2017 Last date of payment - 04.03.2017										Opening date of payment - 20.02.2017 Last date of payment - 04.03.2017									
For Branch Office Use										For Branch Office Use									
Branch										Branch									
Branch SOL ID										Branch SOL ID									
Credit To		378901010037011								Credit To		378901010037011							
Payment Date		D	D	M	M	Y	Y	Y	Y	Payment Date		D	D	M	M	Y	Y	Y	Y
Transaction ID										Transaction ID									
To be filled in by the applicant										To be filled in by the applicant									
Application Fee		Rs. 600.00 Rs. Six Hundred only								Application Fee		Rs. 600.00 Rs. Six Hundred only							
Applicant's Full Name in Block Letters Mr./ Mrs. / Ms.										Applicant's Full Name in Block Letters Mr./ Mrs. / Ms.									
Applicant's name on this Payment Challan & on the Application Form should be identical										Applicant's name on this Payment Challan & on the Application Form should be identical									
Branch Stamp		Bank's Authorised Signatory								Branch Stamp		Bank's Authorised Signatory							
Branch to ensure that Branch Name, SOL ID, Payment Date and Transaction ID & Applicant's name are correctly and legibly noted in this challan.																			