



Union Bank of India - Mudra Success Stories - 1

Name: M/s R K Battery, Prop. Mrs. Nisha Singh

Loan Type : Tarun

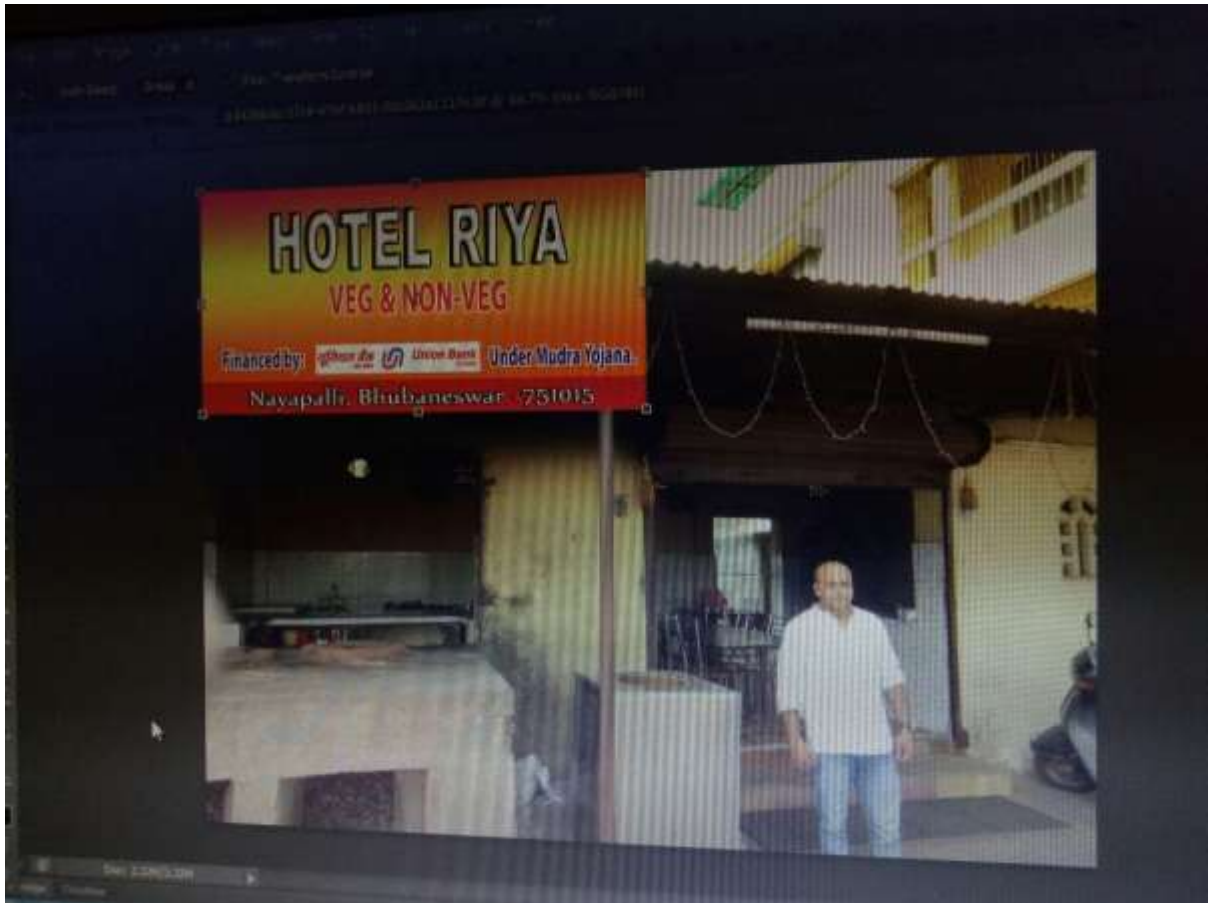
Nature of Activity: Sales and Services of Invertors and Batteries

Employment Generated: 05

Location: Shivpur, Varanasi

Brief of Success:

Since 2011 the unit sales was very low due to want of fund and working capital, Mrs. Nisha Singh contacted bank in 2016 for financial assistance under MUDRA yojana, bank sanctioned Rs 5.00 Lakh working capital limit initially to this firm and with this the firm spreads its business in different areas and added nos of wholesale and retail customer resulting which the firm achieved sales of Rs 1.00 crore in the last financial year i.e March 2017. Inspired by her dedication and hard work bank enhanced her limit to Rs 10.00 Lakh in the month of January 2018



Union Bank of India - Mudra Success Stories - 2

Name: Shri Rudra Narayan Das

Loan Type : Shishu

Nature of Activity: Hotel Business

Employment Generated: 07

Location: Bhubaneswar

Brief of Success:

With a very minimal amount of Rs. 1000/- he started his business in the year 2004. In 2008 he shifted his business to the present location. Now after MUDRA loan and development of Hotel he is getting profit of Rs. 50000/- every month.



Union Bank of India - Mudra Success Stories - 3

Name: Ms. Swanita Priyadarsini Jena

Loan Type : Tarun

Nature of Activity: Beauty Parlour and Boutique Business

Employment Generated: 03

Location: Cuttack

Brief of Success:

After completion of her MBA degree she was aspiring to start a new venture in the above said activity. From print and electronic media she got information about Pradhan Mantri Mudra Yojana (PMMY) and approached our branch for more information. She was able to get a loan after fulfilment of all the required formalities.

Her unit name is SONY'S BOUTIQUE AND BEAUTY ZONE. She is selling boutique clothes and offering all kinds of beauty care activities like facial, pedicure, makeup, spa, hair cutting and colouring, body massage etc. Now her unit is running very well as there is hardly any unit of such type in the vicinity. As per her information 2-3 people got employed in her unit.

Union Bank of India - Mudra Success Stories - 4

Name: Shri Chandrabali Verma

Loan Type : Tarun

Nature of Activity: Broiler Unit, Agri clinic and Agri business centre.

Employment Generated: 10

Location: Jayapur, Varanasi

Brief of Success:

Shri Chandrabali Verma runs the business on individual capacity. He completed his M.Sc. (Agri) from Allahabad University. The applicant has poultry farm, agri clinic and agribusiness centre in the village Jayapur. The applicant caters the need of nearby villagers through his various products and technical skills through various services provided by him. The borrower got information about PMMY through newspaper and was motivated by Branch Head to improve his business. The borrower with the help of PMMY become self sufficient and provided the employment opportunity to others also, which was only possible through PMMY.

Union Bank of India - Mudra Success Stories - 5

Name: Shri Kiran Rathod

Loan Type : shishu

Nature of Activity: Auto operator

Employment Generated: 1

Location: Chinchpada Panvel-410 206

Brief of Success:

Mr Kiran Rathod has completed his HSC and was working in a Electric Fitting shop where he was having minimal income to survive day to day life. However during this fitting work learned driving through his friends and approached us for Auto loan. We have catered his requirement and Now he is happy by driving as well as fitting Electric fitting Day/Night time available with him. He is strongly motivated for the corporation extended to him.