

Union Bank of India launches “Swacchata Pakhawada”

Mumbai - Union Bank of India is observing “Swacchata Pakhawada” from 1st September to 15th September, 2018 under the “Swachh Bharat Abhiyan”, a national flagship programme of the Government of India. The campaign is presently being run across all the 4303 banks branches of the Bank as well as its Zonal / Regional Offices, Staff Training Centres and Central Office. The Bank has planned multifarious activities through its branches which includes cleanliness drive around branches / ATMs, street plays, essay competition in school / Institutions, distribution of cotton / jute bags to reduce usage of plastic bags, dissemination of Swacchata message through art at prominent public places / walkathons, providing dustbins at prominent locations / Institutions / Hospitals / schools etc. as part of the movement.

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PRESS RELEASE

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