Union Bank of India celebrates 98th Foundation Day

November 11, 2016 – Mumbai: Union Bank of India today celebrated its 98th Foundation Day in the august presence of various dignitaries and esteemed clients of the Bank.

On its 98th Foundation Day, Bank felicitated 5 distinguished personalities with Life Time Achievement Awards viz.

1.Missionaries of Charity (Saint Teresa) in the field of Social Work
2.Dr. Devi Prasad Shetty in the field of Medicine
3.Ms. Mary Kom in the field of Sports
4.Dr. Anil Kakodkar in the field of Science
5.Pandit Hariprasad Chaurasia in the field of Music & Arts.

On the occasion of Foundation Day, Bank launched following products:

1.**Social Media presence** : Union Bank announced its presence on Social Media by launching Official page on facebook & twitter.

2.**Union StartUp** – Union Bank pioneers yet another first… Union StartUP, a loan product to support and promote Startup India.

- Working Capital & Term Loan Finance up to Rs.5 Crore
- Low Interest Rate
- No Processing Charges
- Repayment period for Term Loan up to 120 months

3.**Green PIN** - a step towards not only environment friendly paperless banking but also convenience for customers opting for personalized Debit Cards having their mobile number registered with the Bank. Customers can now set their own ATM PIN instantly using either Union Bank's ATM or any other Bank's ATM network using 4 digit OTP sent to their registered mobile number.

4.**RuPay Select Credit Card** – Union Bank is the FIRST in the Industry to launch RuPay Select Credit Card. The "RuPay Select Credit card" is designed especially for affluent customers catering to complement their lifestyle. The Card offers a range of travel, shopping and dining privileges and also enables to earn Rewards points on every spend.

The RuPay Credit Card comes with unmatched privileges and benefits viz.

- Complimentary Domestic & International Lounge Access Program.
- Exclusive Concierge Services to save valuable time and make life simple
- Cash backs round the year across Fuel, Restaurants, Utility bill payments and IRCTC ticket bookings
- Personal Accident Insurance cover upto Rs. 10 Lakhs
- Exciting Offers / Discount from time to time

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5.**VISA Platinum (International) Debit Card** - VISA Platinum (International) Debit Card is for our high value customers which can be used for domestic as well as International transactions. Now, our valued customers can get daily ATM cash withdrawal limit of Rs. 40,000/- and POS/e-commerce transactions limit of Rs. 60,000/- with total daily limit of Rs. 1 Lakh.
VISA Platinum debit card is accepted at tens of millions of merchants and over 1.9 million ATM locations worldwide.
Besides accidental insurance cover of Rs. 2 Lakh from Bank's side, VISA is directly offering hundreds of deals, discounts and privileges to its Platinum debit card holders.

6.**Classic Debit Card** – Bank introduced Classic Debit Card facility to Partnership/HUF (karta) accounts so that they can have easy and anytime, anywhere access to the funds in their account.

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PRESS RELEASE

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